

## Jeanyoon Choi

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### RESEARCH TOPICS

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Multi-Device Web Artwork, Inter-Device Interaction, Embedded Reality, Computational Art, Embedded Physicality

### EDUCATION

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**KAIST (Korea Advanced Institute of Science & Technology)**, Daejeon, South Korea Mar 2024 — Onwards  
PhD Candidate in Industrial Design  
Experience Design Lab (XD Lab) — Advisor: Dr. Yiyun Kang

**RCA (Royal College of Art)**, London, United Kingdom Sep 2022 — Aug 2023  
MA in Information Experience Design  
Research Topic: Multi-Device Web Artwork and Physicality

**Seoul National University**, Seoul, South Korea Mar 2018 — Feb 2022  
BSc in Industrial Engineering, School of Engineering

### SELECTED PROJECTS

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**Passage of Water** Dubai, United Arab Emirates  
Collaboration with Dr. Yiyun Kang, Google Arts & Culture, NASA JPL, and UN COP28 Jul 2023 — Dec 2023  
*Web Developer, Data Analysis and Visualisation* [LINK](#)

**Mirror Mirror on the Wall** London, United Kingdom  
Funded by ARKO (Art Council Korea) and Korean Ministry of Culture Oct 2022 — Nov 2023  
*Team Lead, Interaction Designer, and Unity Developer* [LINK](#)

**Oscillating Cultures** London, United Kingdom  
Collaboration with Snap AR and Royal College of Art Feb 2023 — Sep 2023  
*Team Lead, Interaction Designer, and Snap Lens Studio Developer*

**≠ (Nonequality)** London, United Kingdom  
RCA Graduation Research Project Jan 2023 — Jun 2023  
*Artist, Interaction Designer, UI/UX Designer, Frontend and Creative Developer* [LINK](#)

### SELECTED EXHIBITIONS

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**Noli : jeux coréens** Paris, France  
XD Lab Showcase, ID KAIST Exhibition, Centre Culturel Coréen, Paris May - Sep 2024

**2024 IDAF (Istanbul Digital Art Festival)** Istanbul, Türkiye  
Türkiye Ministry of Culture, Atatürk Cultural Centre, Istanbul May 2024

**Mirror Mirror on the Wall** London, United Kingdom  
ARKO Metaverse Art Project Showcase, Feelium Gallery, London Nov 2023

**Digital Undercommons (Ars Electronica)** Linz, Austria  
Ars Electronica 2023 "Who owns the Truth?", Linz [LINK](#) Sep 2023

**The Arrival of a Train** London, United Kingdom  
Snap AR Collaboration Project Showcase, Cromwell Place, London Sep 2023

**Counterpoint** London, United Kingdom  
RCA IED Degree Show, Royal College of Art Kensington, London and Online [LINK](#) Jun 2023

<b>I saw it on TV</b> International Body of Art (IBA) show, Copeland Gallery, London	London, United Kingdom Apr 2023
<b>Shitga: Varying Numbers</b> Emerging Artists' Art Market, Seoul Arts Centre, Seoul	Seoul, South Korea May 2022

## GROUP EXHIBITIONS

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List Excluding Selected Exhibitions

<b>Techno(s)cene</b>	ADAF (Athens Digital Art Festival), Athens, Greece, 2024
<b>Some Facts at Midnight</b>	Studio Motif, Seoul, South Korea, 2023
<b>Coding Creativity</b>	Hera Gallery, Rhode Island, United States, 2023
<b>Beyond a priori</b>	Seasons Gallery, London, United Kingdom, 2023
<b>HYPERSPETRAL</b>	PhotoAccess, Manuka, Australia, 2023
<b>Raise Love by One Inch</b>	Crypt Gallery, London, United Kingdom, 2023
<b>N Ways to expand the Square</b>	Art & Technology Conference, Sogang University, Seoul, South Korea, 2022

## ONLINE EXHIBITIONS

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<b>Beyond Binary: Exploring life beyond data</b>	Beyond Boundary, Australia, 2023
<b>Welcome to the Uncanny</b>	ADAF (Athens Digital Art Festival), Greece, 2023
<b>World Digital Art Festival</b>	WDAF, South Korea, 2022
<b>Artifacts: Creator's Perspective</b>	Unscene-Unseen, South Korea, 2022

## PERFORMANCES

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<b>Mirror Mirror on the Wall</b>	IKLECTIK, London, United Kingdom, 2023
<b>LING</b>	The Place, London, United Kingdom, 2023
<b>Counterpoint</b>	IKLECTIK, London, United Kingdom, 2023
<b>Flicker</b>	IKLECTIK, London, United Kingdom, 2023
<b>IRCAM Forum Workshop</b>	IRCAM, Paris, France, 2023
<b>Murmurations</b>	RCA Kensington, London, United Kingdom, 2023
<b>Passages</b>	IKLECTIK, London, United Kingdom, 2022

## WEB PROJECTS AND COMMISSIONS

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List Excluding Selected Projects and Artistic Practices

<b>Vibrant Matters, V&amp;A Digital Design Week</b> Collaboration with Yue Song, RCA Information Experience Design <i>Web Developer</i>	London, United Kingdom Jul 2023 — Sep 2023 LINK
<b>Innovation RCA</b> Commissioned by Innovation RCA <i>Web Designer and Developer</i>	London, United Kingdom Jul 2023 — Aug 2023 LINK
<b>Counterpoint, RCA IED Graduation Show</b> Collaboration with Yue Song, RCA Information Experience Design <i>Web Developer</i>	London, United Kingdom Jun 2023 — Jul 2023 LINK
<b>Festival Messenger</b> Seoul National University Festival Organisation Committee <i>Web Designer and Developer</i>	Seoul, South Korea Feb 2022 — May 2022
<b>SNU Festival</b> Seoul National University Festival Organisation Committee <i>Web Developer</i>	Seoul, South Korea Aug 2021 — Nov 2021

## AWARDS AND GRANTS

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<b>Metaverse Art Project Support Grant</b> Art Council Korea, Korean Ministry of Culture	Seoul, South Korea 2023
<b>Andy Warhol's Campbell's Soup Cans Award</b> Self-Given Award	Seoul, South Korea 2020
<b>23d Market Economy Column Competition Grand Award</b> Center for Free Enterprise	Seoul, South Korea 2020
<b>Korean Presidential Science Scholarship (Math Sector)</b> Office of the President, Republic of Korea	Seoul, South Korea 2018-2022

### Shortlisted

<b>Unfold X</b>	Seoul Cultural Foundation, Seoul, South Korea, 2024
<b>Project Hashtag</b>	MMCA (National Museum of Modern and Contemporary Art), Seoul, South Korea, 2023
<b>Small File Photo Festival</b>	The Photographers' Gallery, London, United Kingdom, 2023

## SKILLS

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- **Software Engineering:** Javascript, Typescript, HTML, CSS, React.js, Next.js, Node.js
- **Creative Coding:** Three.js, HTML Canvas, WebSocket, Tone.js, GLSL